



Research Opportunity

Background

The Research Base is an international research consultancy based in the United Kingdom. We provide research, market intelligence and evaluation services to a range of clients operating in the fields of education and skills, third sector/international development and business. Our clients consist of education providers, national and international charities, governments and multinational businesses. For further information, please visit: <http://www.theresearchbase.com>

The Research Base is currently carrying out an evaluation of the Cherie Blair Foundation for Women's Road to Growth programme in Nigeria. The Foundation supports women entrepreneurs in low and middle income countries to access the skills, technology, networks and financial services they need to become successful small and growing business owners. The Road to Growth (R2G) programme aims to use cutting-edge technology to build the business skills of women entrepreneurs. It also aims to increase women's access to financial services and markets, empowering them to grow profitable and sustainable businesses, promoting their long-term economic independence.

The Research Base is building a team of researchers in Nigeria to deliver telephone interviews and focus group discussions with programme beneficiaries and key stakeholders.

Role and Responsibilities

We require two locally-based researchers to work with us to deliver interviews and focus group discussions in Nigeria. A two-day training workshop will be provided to the selected researchers by The Research Base, covering project background, research ethics and protocols, data collection and entry, and practice interviews and focus group discussions. The interviews and focus groups will seek to gain a qualitative perspective on the programme, obtaining perceptions of impact, as well as answers to questions around effectiveness, efficiency, relevance and sustainability.

The local researchers will be required to contact interviewees to establish a time for interview, and then to deliver these interviews and transcriptions. A total of 100 interviews and six focus groups will be carried out between October 2019 and April 2020, with the bulk of the work occurring between October and November (details below); we anticipate that the two local researchers will divide the work equally. Interviews will be carried out over the telephone, while focus groups will be delivered in person.

Researchers will be required to report regularly on their progress to The Research Base, allowing any questions to be answered and issues to be raised.

Researcher Specification

As capacity development is a central part of this project, this position is suitable to early career researchers seeking hands-on experience of data collection and fieldwork, and who will benefit from the training opportunities that the project provides. However, the position is also open to more experienced researchers. The table below clarifies the applicant requirements, including both essential and desirable criteria.

Local Researcher Criteria	
Essential	<ul style="list-style-type: none"> • University qualification. • Experience in conducting qualitative interviews and/or focus groups. • An understanding of research ethics. • Fluency in English and other Nigerian languages. • Excellent communication skills. • Access to a laptop or computer with internet access; and access to a recording device or suitable computer application with which to record interviews. Access to a telephone. • Availability for the full period of the research.
Desirable	<ul style="list-style-type: none"> • Currently studying for or recently completed postgraduate qualification. • Experience in undertaking monitoring and evaluation or working in the international development sector. • Experience in translating between English and other Nigerian languages. • Ability to demonstrate local knowledge and understanding. • Knowledge of Cherie Blair Foundation for Women and/or women's economic empowerment projects.

Remuneration

Researchers will be remunerated for hours worked and phones costs incurred at a rate of GBP £100 per day. Each day is equal to eight hours and approximately 14 days will be required from each researcher. This will comprise:

- 2 days for training in mid October 2019.
- 7 days for interview delivery October-November 2019 .
- 5 days for interview delivery and focus group delivery in April 2020.

Researchers will be required to generate an invoice on completion of the interviews and after the delivery of acceptable data. Invoice templates can be provided on request and invoices will be paid by international bank transfer within 30 days of receipt.

Travel costs for the focus groups will need to be approved before being incurred, but will be claimable upon submission of receipts. All telephone costs are included within the day rate advertised.

As well as being remunerated at competitive rates, researchers will receive a letter of recommendation from The Research Base, following successful delivery of the project, to facilitate future employment.

To Apply

Please email your CV and a cover letter of no more than one side of A4, as well as the names and contact details of two referees (either at your university or from previous employers) to info@theresearchbase.com by 22nd September 2019.

Please state the project reference in the email heading: CBFW Nigeria. Please also confirm in your application that you will have access to a laptop, internet, telephone and recording device. Selected

researchers will be interviewed by Skype the week commencing 30 September 2019.